

July 2023-July 2024

Impact Report

Community Alliance for Trauma Informed Care





Fostering compassion

Our vision is that all people in the region are treated with and experience the empathy, safety, respect, and compassion they need to thrive.

Our Mission

Through **community engagement** and **training**, the Community Alliance for Trauma-Informed Care **supports organizations** in **transforming** their **cultures and services**.

Who we are

The Community Alliance for Trauma Informed care developed from a group of 12 Wisconsin nonprofits that began convening in 2016.

Today, several partners in the Community Alliance for Trauma Informed Care continue to work together toward our mission.

There is space for you here too.

What we do

We Welcome

Businesses and organizations (of 1 plus) to shift their workplace cultures

We Support

Adopting and implementing trauma-informed care principles, practices, and services

We Invite

You to join us by contributing and engaging in learning opportunities

In 2023, a new website for the Community Alliance for Trauma Informed Care, as well as corresponding social media pages, were launched.

Here we share insights, resources, and educational opportunities, as well as connect people to upcoming events, trainings, and engagement opportunities.

Digital Impact

2,255

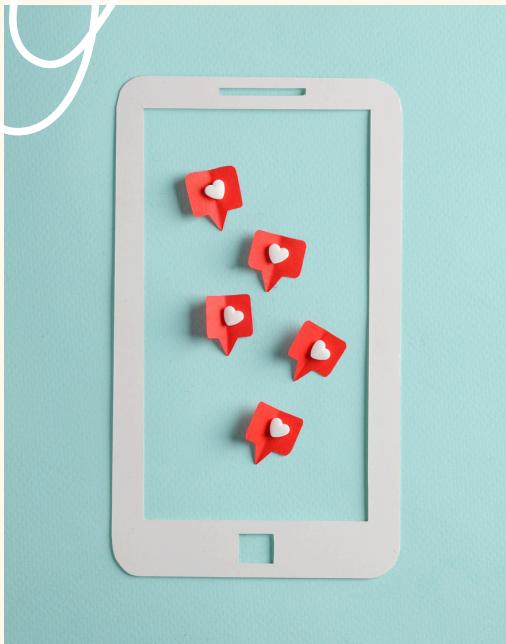
Website Views

819

Website Visitors

4,060

Social media impressions



“...recently received a link to your very nice website. I’m happy to see that this important work continues. Thanks for all you do for the community.”

Virtual Engagement

The Community Alliance for Trauma Informed Care hosted four digital educational offerings.

Each 45 minute session focused on a different element of TIC in the workplace including, safety, collaboration, and burnout.

Collectively, over 100 people registered.

"My position can feel very isolating, especially since we have lost so much momentum in TIC as a state. It is so great to connect with others who are passionate and care about this work."

- Participant on follow-up evaluation



 On follow-up evaluations, participants reported an **overall increase in knowledge** on the presented topic area

 On follow-up evaluations, participants reported **high likelihood of recommending the program to others** and felt the content was valuable to their daily work.

 On follow-up evaluations **participants were able to communicate an implementation plan** based on what they learned in the session

Organizational Training

Three different local organizations (**over 50 individuals**) participated in extended-length Trauma Informed Care training to expand their learning and deepen their understanding of recent research.

These groups were trained by Alliance partners who are certified to facilitate the **free evidence-based ACE Interface training** which was developed by Dr. Rob Anda and Laura Porter.



"You helped to make such an open, safe (learning) environment for everyone."

- Early Childhood Director following ACE Training

Program Value High

*On follow-up evaluations, participants reported high likelihood of recommending the program to others and **over 80% felt the content was valuable to their daily work.***

Knowledge Increased

On average, participants reported an increase in knowledge on Adverse Childhood Experiences (based on retrospective post-then-pre questionnaires)

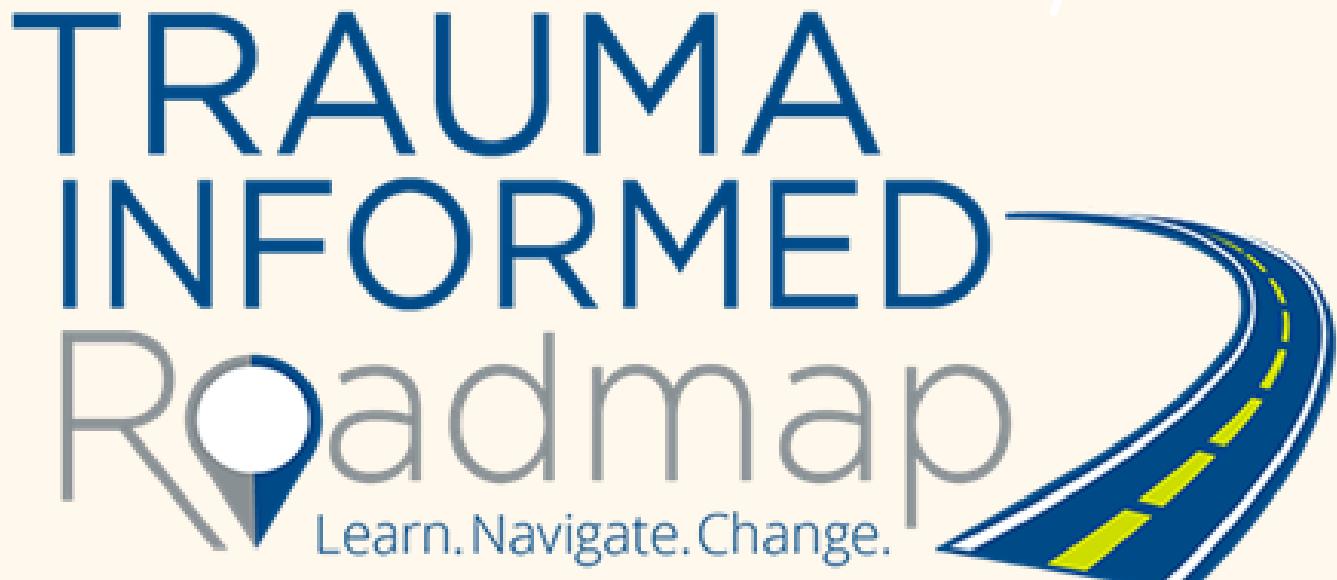


Resources Shared

The Trauma Informed Roadmap is a free resource that is available to individuals on our website.

Included in the Roadmap are **research-informed** elements, points of interest, and prompts that may be helpful to organizations as they take on this next step toward becoming a **healthier, more productive, and healing-centered** organization.

Over the past year, the Roadmap has been **reviewed, updated, and transitioned to a new digital home** on our website.



25

Trauma Informed Roadmap
downloads since
transitioning to new website
in Winter of 2023

Upcoming Projects

[According to Gallup's 2024 State of the Global Workforce report](#)

What we know

Leaders have big impact

69% of people report that **managers have the biggest impact on their mental health**, even greater than a doctor or therapist

Leadership can be lonely

Only 3 out of 10 managers feel engaged in their work making it harder to inspire employees and care for themselves.

Engagement leads to mental wellness

70% of employee engagement is directly attributed to their manager. **When leaders are engaged, employees are engaged; leading to better mental health.**

Coming in 2024...

Trauma Informed Leadership Program

Join a **cohort of leaders** in our community to learn, problem-solve and create connections with one another. Throughout this **in-depth** and **in-person** series, leaders will feel **empowered** to implement and/or continue the tough and tender work of trauma-informed care within their organization or business.

Stay tuned for more!

Thank you.

Because of you, we hold firm to the hope that...



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